

## **The Cold Cash is Coming! The Cold Cash is Coming!**

The Winter Area Chamber of Commerce is sponsoring a Cold Cash Promotion beginning February 1<sup>st</sup> with weekly \$25.00 winners and a \$300 Grand Prize! To play, you have to buy a special “Cold Cash” scratch-off ticket for \$1.00; scratch off the designated area to reveal your “code”; then go to the Chamber of Commerce website ([www.winterwi.com](http://www.winterwi.com)) to see if your code is a winner! Weekly winners will be posted each Monday beginning Feb. 9<sup>th</sup> and the Grand Prize winner will be posted on May 1<sup>st</sup>. Winning tickets must be presented to claim your prize, so keep your ticket as you never know when your code might come up! This promotion runs through April 30<sup>th</sup> but only 1000 tickets will be printed. Cold Cash tickets will only be available at a select few Chamber member businesses each week and will travel throughout our Chamber service area; so please check the website to see where you can get your Cold Cash each week.

This promotion serves as a fundraiser for the Chamber; but, more importantly, we want to encourage you to patronize our member businesses during these quieter winter months. Also, just as importantly, a lot of time and expense has gone into the Chamber website in the past few months and we think it’s worth taking a look. We think you’ll be impressed with the attractiveness, quality, user-friendliness, content, and special features available on this site and we hope once you’ve seen it, you’ll come back to it often and tell others about it!

So, Good Luck and may you end up with some “Cold Cash” in your pocket! Contest details are provided on the back of each ticket. However, if you have any questions, please call the Chamber at 715-266-2204 or 800-762-7179.